

History of the Stavely Indoor Professional Rodeo

June 1929	The first Indoor Rodeo in Canada and maybe the world! There are no records to show it was or wasn't.
Fall 1956	The annual Indoor Rodeo started. There was a snow storm and the rodeo did not get over until 4:00am.
1958	Stavely rink burned down after the rodeo was held, but with the spirit of Stavely, a new rink was built and ready for the Indoor Rodeo the following year.
1982	The rebuilt rink burned down a week before the Rodeo. Everything had been set up, so with many hours of volunteer help, chutes were painted and the event was moved to the Claresholm Agriplex to continue the annual tradition.
1983 & 1984	The Indoor Rodeo had to be held in Claresholm again as the new rink was still under construction. Organizers have always been appreciative of all the support provided by the Willow Creek Ag Society.
1985	The Indoor Rodeo was held again in the brand new and present arena.
2003	The 47th Annual Rodeo was held.
2004	Upon the loss of some major sponsors and the health of the rural economy, a decision was made to cancel the Rodeo during this year.
2005	The Stavely Indoor Pro Rodeo returned... Bigger & Better!
2006	The Indoor Rodeo is another crowd pleaser!
2007	50th Edition and a Salute to our Volunteers.
2008	51st Rodeo continues... on to the Millenium.

\$5000 Title Sponsorship:

- Access to private Bar- VIP section
- 24 tickets – 8for each performance
- two minute interview with the Rodeo Announcer (optional)
- Newspaper and Radio advertisement
- 4 Alberta Beef steak dinners – Friday and Saturday evening
- Invitation to the Annual Rodeo Golf Tournament
- Prime Arena signage
- Full Page ad in the program
- Company name announced several times over the three performances
- Souvenir buckle and complimentary Rodeo jacket
- Promotional opportunities available
- Scoreboard advertising
- Free Camping

\$3000 Event Sponsorship:

- Access to private bar – VIP Section
- 4 tickets for each performance
- 2 Alberta Beef steak dinners – Friday and Saturday evening
- Invitation to the Annual Rodeo Golf Tournament
- Arena signage
- Banner Ad in the program above sponsored event
- Company name announced during sponsored event
- Complimentary Stavely Rodeo jacket and entry in event
- Promotional opportunities available
- Scoreboard advertising
- Free camping



\$2000 Score Clock sponsorship:

- Access to private bar – VIP Section
- Company banner on Score clock
- Half page ad in program
- 2 tickets for each performance
- 2 Alberta Beef steak dinners – Friday and Saturday evening
- Scoreboard advertising

\$2000 Bull Fighter Sponsorship:

- Access to private bar –VIP Section
- Half page ad in program
- Company name announced during bull riding event
- 2 tickets for each performance
- 2 Alberta Beef steak dinners- Friday and Saturday evening
- Scoreboard advertising and will meet Bull Fighters

\$2000 Pickup Men Sponsorship:

- Access to Private Bar- VIP Section
- Logo on pickup men shirts
- half page ad in program
- Company name announced during events
- 2 Tickets for each performance
- 2 Alberta Beef steak dinners- Friday and Saturday evening
- Scoreboard Advertising

\$1500 Chute Sponsorship:

- Access to the Sponsor Bar- VIP Section
- Company banner on Bucking Chutes
- (Sponsor Must provide a 90" long X 24" wide Banner)
- Company name announced each time chute opens during all three performances
- 2 tickets for each performance
- Scoreboard advertising
- Steak Suppers – 2 for Friday and Saturday

\$1500 Barrel Cover Sponsorship:

- Access to Sponsor bar – VIP Section
- Company Banner on Barrels
- Sponsor must provide banner to fit barrels
- 2 tickets for each performance
- Scoreboard advertising

\$500 Stavely Supporter Sponsorship:

- 1/3 page ad in the program
- Announcer recognition
- 2 tickets for each performance
- 2 Alberta Beef steak dinners- Friday and Saturday evening
- Scoreboard advertising

\$200 Ad Program Sponsorship:

- Business card size ad in the program
- Scoreboard advertising



All Sponsors are invited to the barbeque steak supper at the Arena following the Sunday performance.